24:14 Movement Data Dashboard

June 2020
The Problem – Losing Ground

One out of every three people has no access to the gospel message

3.2 billion
Lost souls in 1985

5.5 billion+
Lost souls in 2019

Evangelism of unreached peoples is not keeping pace with the population growth rate
The Solution - Movements

• Church Planting Movements (CPMs) grow rapidly and often exceed the population growth rate.

• In the last 20+ years, the number of movements has increased dramatically, spreading to every continent.
Movement Markers

1. Reproductive
   To consistent 4 Generations
   (in multiple streams)

2. Rapid
   Reaching 4+ Generations
   3-5 years from 1st Generation

3. Level 5+ on
   CPM Continuum
The 7-stage CPM Continuum

1 - Moving purposefully (G1) Team on site trying to consistently establish NEW 1st generation believers & churches

2 - Focused (G2) Some 2nd generation churches (G1 believers started them)

3 - Breakthrough (G3) Consistent G2 & some G3 churches

4 - Emerging CPM (G4) Consistent G3 & some G4 churches

5 - CPM consistent 4th+ generation churches; multiple streams

6 - Sustained CPM Visionary, indigenous leadership leading the movement with little/no need for outsiders. Stood test of time.

7 - Multiplying CPMs Catalyzing new CPMs in other unreached peoples and places
What God is doing through His Body!

4,589 reports of active CPM engagement

1,369 Stage 5 CPMs 4+ gen

76.9 million believers in all CPM engagements

4.8 million known churches in all CPM engagements

56k believers per Stage 5+ CPM, average

16 average believers per church, per CPM
Number of Engagements per Continuum Stage

Reports

Pre (1) | Emerging (2-4) | Movement (5) | Sustained (6-7)

1625 | 1375 | 1250 | 125
Increase in Churches

A best estimate with limited data

Incomplete sample, but pattern seems to hold.
24:14’s Vision

Vision: The Good News of Jesus Christ for every person and a Church for every people

Mission: Kingdom movements in all unreached peoples and every place

Initial Goal: Kingdom Movement engagements in all unreached peoples and every place by December 31, 2025
24:14’s Values

- Fully reaching the UNREACHED peoples and places of the earth
- Reaching them through CHURCH PLANTING MOVEMENT strategies
- Engaging them through movement strategies with URGENT SACRIFICE by 2025
- COLLABORATING with others in the 24:14 community so we can make progress together
Join the 24:14 Community

• Join the 24:14 Community at: https://www.2414now.net/get-involved/

• Questions? Contact: data@2414now.net or view our FAQs: https://www.2414now.net/about-us/

To report CPM engagement or progress contact Justin D. Long

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“And this good news of the King’s reign will be heralded throughout the whole world as a sacrificial witness to every people group, and then the end will come.” –Matthew 24:14