

# 24:14 Movement Data Dashboard

November 2020



# The Problem – Losing Ground

One out of every three people  
has **no access to the gospel message**

**3.2 billion**

Lost souls in **1985**

**5.5 billion+**

Lost souls in **2019**

Evangelism of unreached peoples is  
**not keeping pace** with the population growth rate



# The Solution - Movements

- Church Planting Movements (CPMs) grow rapidly and often **exceed the population growth rate.**
- In the last 20+ years, the **number of movements has increased dramatically,** spreading to every continent.



# Movement Markers

1

Reproductive

To consistent 4 Generations  
(in multiple streams)

2

Rapid

Reaching 4+ Generations  
3-5 years from 1<sup>st</sup> Generation

3

Level 5+ on  
CPM Continuum



# The 7-stage CPM Continuum

1 - **Moving purposefully (G1)** Team on site trying to consistently establish NEW 1<sup>st</sup> generation believers & churches

2 - **Focused (G2)** Some 2<sup>nd</sup> generation churches (G1 believers started them)

3 - **Breakthrough (G3)** Consistent G2 & some G3 churches

4 - **Emerging CPM (G4)** Consistent G3 & some G4 churches



ESTABLISHED CPM



5 - **CPM** consistent 4<sup>th</sup>+ generation churches; multiple streams

6 - **Sustained CPM** Visionary, indigenous leadership leading the movement with little/no need for outsiders. Stood test of time.

7 - **Multiplying CPMs** Catalyzing new CPMs in other unreached peoples and places



# What God is doing through His Body!

4,532

reports of active  
CPM engagement

1,371

Stage 5 CPMs  
4+ gen

79.2 million

believers in all CPM  
engagements

4.1 million

known churches in  
all CPM  
engagements

57k

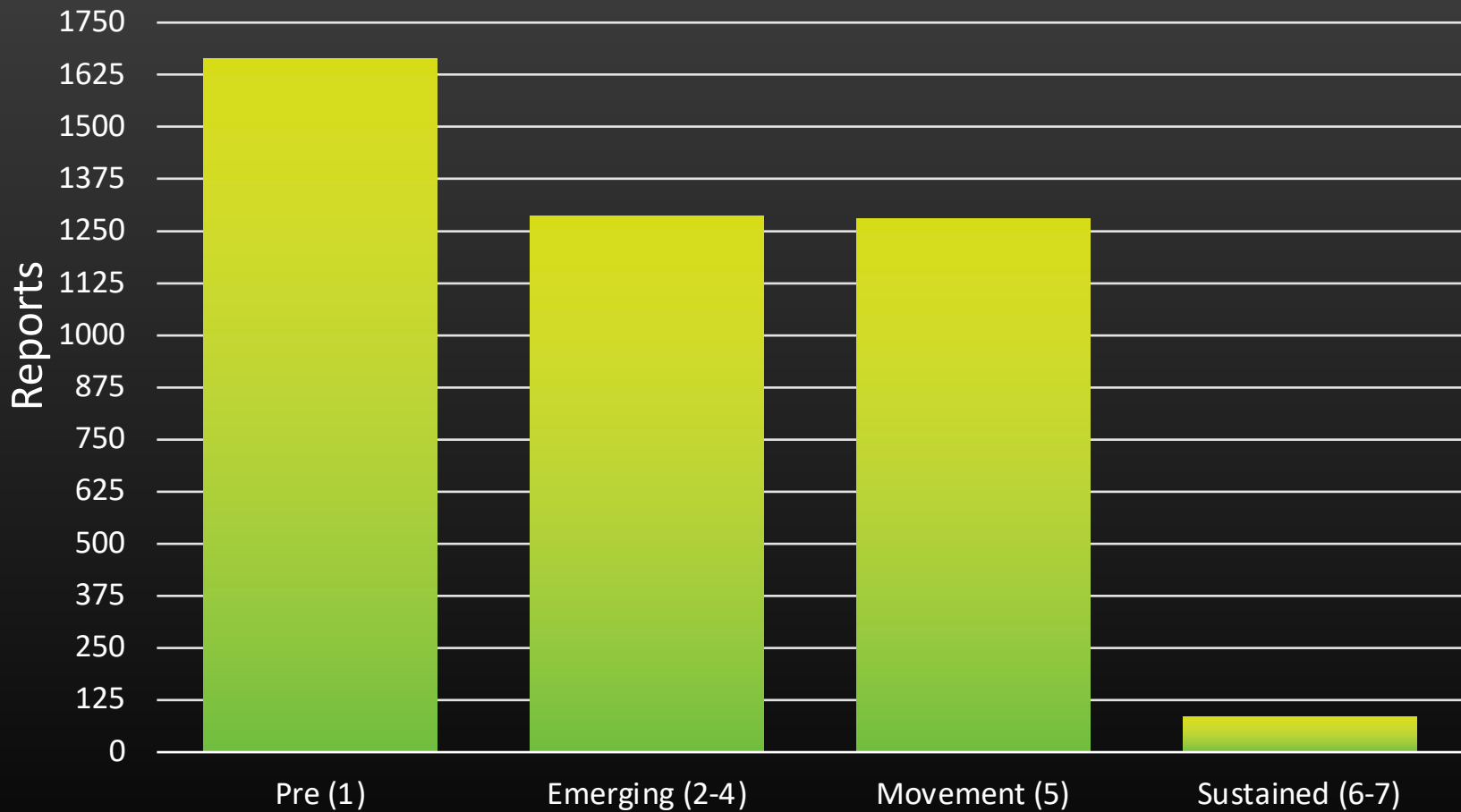
believers per Stage  
5+ CPM, average

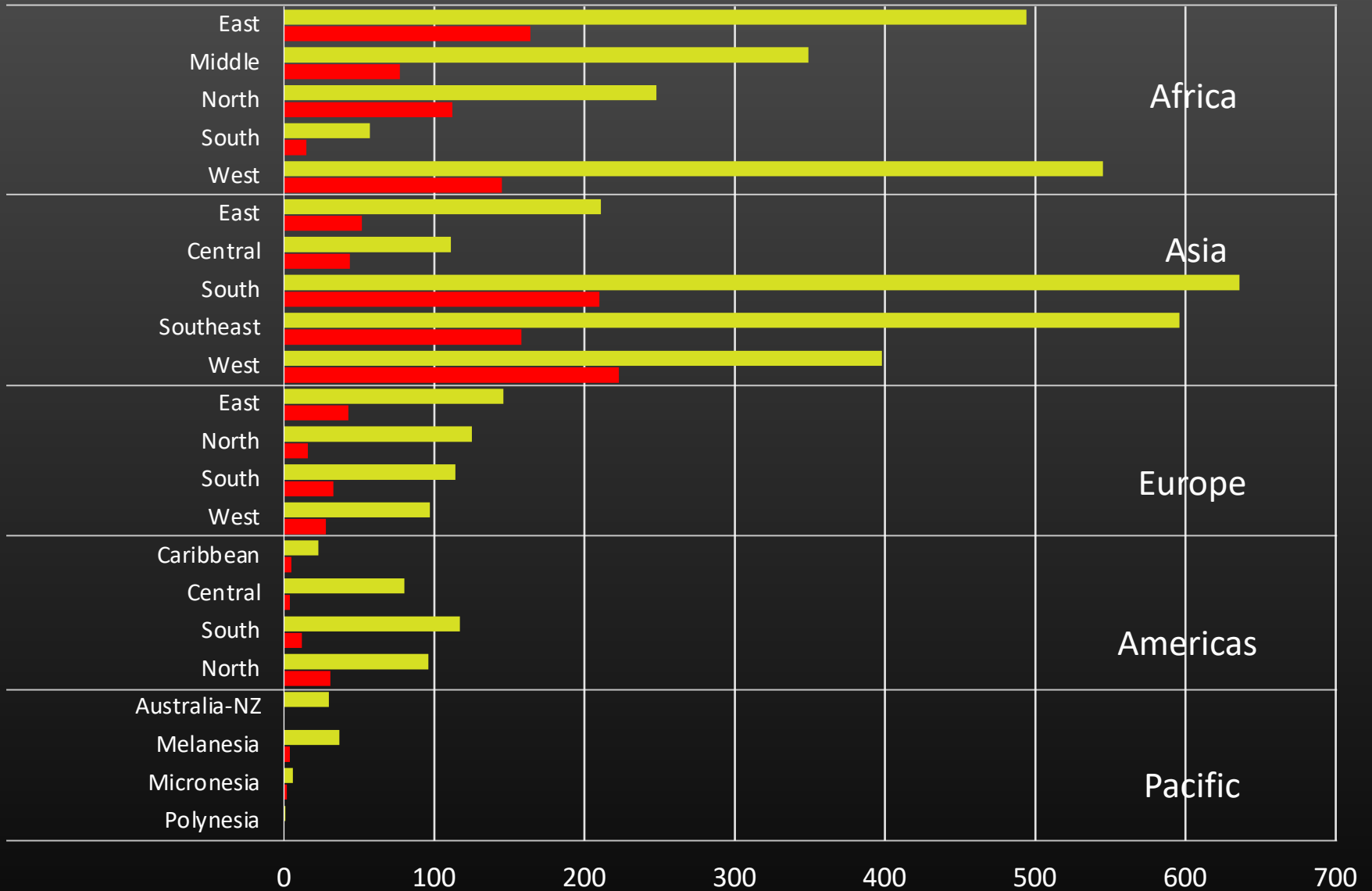
16

average believers  
per church,  
per CPM



# Number of Engagements per Continuum Stage



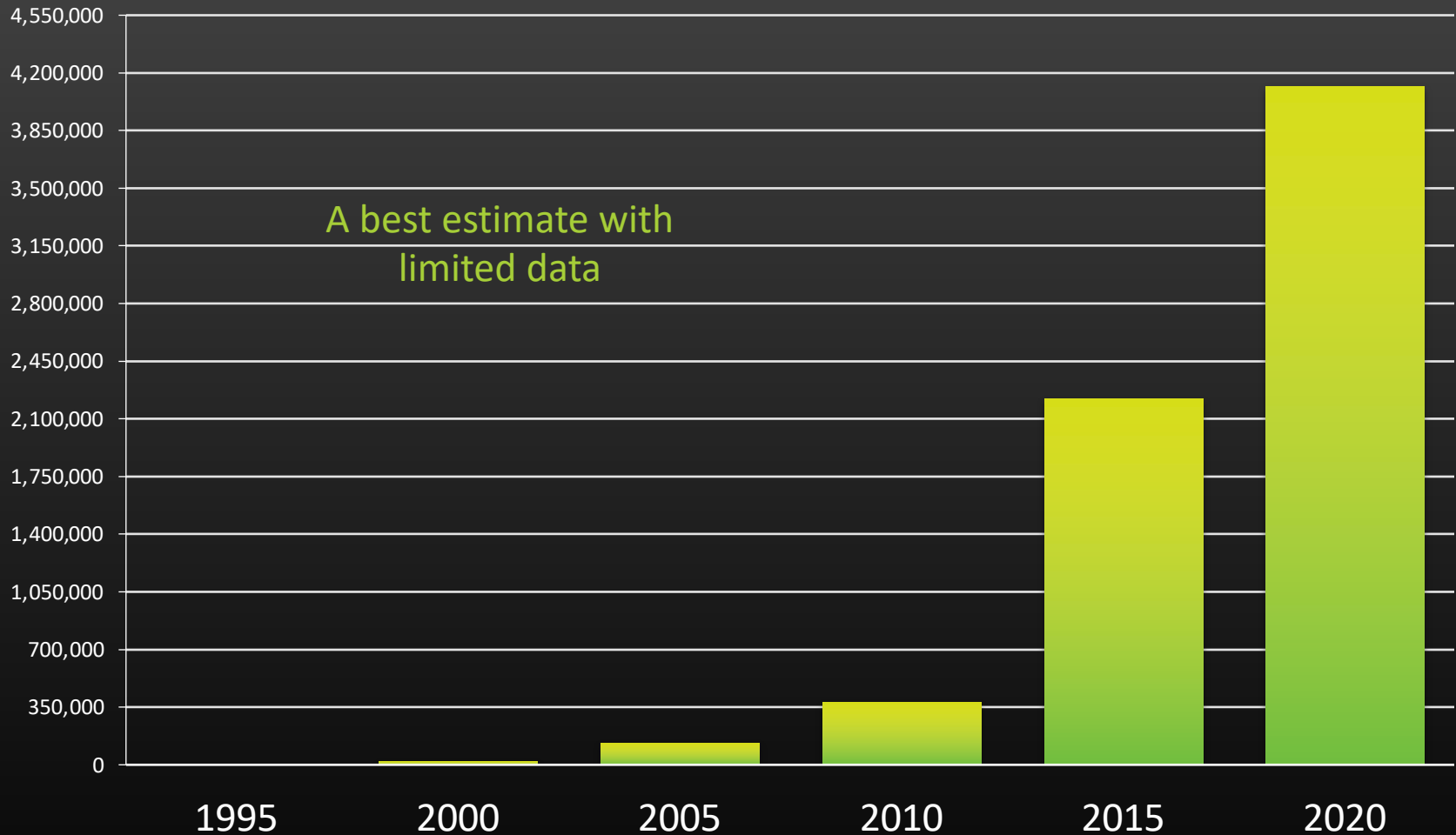


Yellow = CPM Engagements Red = CPMs





# Increase in Churches



*Incomplete sample, but pattern seems to hold*



# 24:14's Vision

**Vision:** The Good News of Jesus Christ for every person and a Church for every people

**Mission:** Kingdom movements in all unreached peoples and every place

**Initial Goal:** Kingdom Movement engagements in all unreached peoples and every place by December 31, 2025



# 24:14's Values

- Fully reaching the **UNREACHED** peoples and places of the earth
- Reaching them through **CHURCH PLANTING MOVEMENT** strategies
- Engaging them through movement strategies with **URGENT SACRIFICE** by 2025
- **COLLABORATING** with others in the 24:14 community so we can make progress together



# Join the 24:14 Community

- Join the 24:14 Community at: <https://www.2414now.net/get-involved/>
- Questions? Contact: [data@2414now.net](mailto:data@2414now.net) or view our FAQs: <https://www.2414now.net/about-us/>

To report CPM engagement or progress contact Justin D. Long  
[justin@justinlong.org](mailto:justin@justinlong.org)



“And this good news of the King’s reign will be heralded throughout the whole world as a sacrificial witness to **every people group, and then the end will come.**” –Matthew 24:14

